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BY ZBIGNIEW BRZEZINSKI



## IT FEELS GOOD TO WIN AWARDS. IT FEELS BETTER TO GIVE BACK TO THE COMMUNITY.

Teaching job skills, helping the homeless, and organizing sports leagues that keep kids off the street. They're all ways in which Toyota dealers help their communities as well as their customers. The Toyota President's Award honors a select group of these dealers. It's our way of congratulating them both for their commitment to their work, and their commitment after work.



# FREMONT TOYOTA SHOWS A COMMITMENT TO COMMUNITY THAT'S AS BIG AS ALL OUTDOORS.

Photo: Mike Anderson



*Fremont Toyota owner Chuck Guschewsky (left) supports Fathers in the Field®, a program founded by John Smithbaker (right) where volunteers share outdoor skills and fatherly advice with Field Buddies like (from left) Laine Halsey and James Duncan.*

Chuck Guschewsky, owner of Fremont Toyota in Lander, Wyo., knows that he can't reach all of the millions of U.S. children who don't have an active father figure, but he's doing what he can close to home. He supports a new program called Fathers in the Field®, which teams boys with trained adults who take them on outdoor adventures and provide some fatherly advice.

"I'm excited about the healing this new program can provide for fatherless boys," says Guschewsky, who is glad to support the program, which was started in 2005. "We are always looking for ways to improve the lives of people in our communities. Fathers in the Field allows neighbors to assist neighbors."

Founded by John Smithbaker, who was abandoned as a child by his father, the program offers a 10-month curriculum and a three-year commitment for boys ages 7-17. Mentors are usually men whose own children are grown and who have the know-how to share camping, boating and fishing skills, as well as the time. The pilot program in Lander has extended to three states, and Smithbaker hopes to be helping 150 Field Buddies within the next two years.

"Chuck could see the suffering, and he has the heart to try to do something about it," Smithbaker says. "Fathers in the Field has found a friend in Fremont Toyota."

**FREMONT TOYOTA**  
has received the Toyota President's Award for the 5th year. The award is given for outstanding sales, customer service and quality.