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Sample Advertisements Print & Social Media



FAITH • FATHERHOOD • FORGIVENESS

DEAR SINGLE MOM

LOOKING FOR YOUR SON TO HAVE A FATHER MENTOR IN HIS LIFE, TO HELP GUIDE HIM INTO MANHOOD?

FATHERS IN THE FIELD MAY BE THE ANSWER.



OUR MISSION

is to rekindle and establish the spirit of boys who have been abandoned by their fathers; mentoring them one-on-one in life skills through outdoor activities and by sharing a Christian understanding of our heavenly Father's love and sacrifice for His children.

Each year, their year long journey together will be celebrated by an extraordinary outdoor adventure applying their skills and knowledge they shared, prepared and built together.

There is no cost to you - only your commitment. Costs are covered by this inspirational outreach program devoted to building your

son into a man. Every boy needs a father in his life; if not, the damaging statistics are staggering.

Availability is limited, so please call immediately if you are interested. Program ages (7- 17yrs). Call *Fathers in the Field* at 332-0901. Sponsored by Covenant Presbyterian Church and the Wind River Community Church.



Mentor Fathers and Buddies bond through Fathers in the Field

www.fathersinthe field.com > 307-332-0901 © 2012 Fa



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≡ Sample Mentor Father's Monthly Meeting ≡



AGENDA: TOPICS TO COVER

1. Open with Prayer

2. Mentor Father's Updates

- a. Past months activities (commitments fulfilled?)
- b. Victories with their Field Buddies?
- c. Fun or interesting stories?
- d. Unique questions asked by your Field Buddy?
- e. Any challenges with their Field Buddy or Single Mom recently?
- f. How are the Mentor Fathers doing spiritually and with their families?

3. Church Family Updates

- a. Has there been outreach to the Field Buddy' Mom(s)
- b. Outreach to the other siblings?

4. Service Projects to Widows and Elderly

- a. Are the Deacons helping point person/ Church Champions to find Service Projects?
- b. Is a Church Bulletin insert needed?
- c. Review upcoming service project and put on the MF calendars.
- d. Remind MFs that if they cannot make the scheduled Service Project, then they are responsible to find one that month. (collaborate to help him)

5. Journey Talks

- a. Review Journey Gifts to hand out for this coming month.
- b. Review and confirm preparation for Year-End Celebration Events.
- c. Confirm Mentor Fathers are still on schedule for Year-End Celebration date.
- d. Are the Journey Guides being completed by MF and FB?

6. Photos – Look for Photo Opportunities.

- a. Are you taking Photos each time you meet with your Field Buddy?
- b. Are you uploading or printing them off and filling Photo Album as you go.

7. Prayer Team

- a. Is your prayer team established?
- b. Are there any specific prayer requests?

8. Adjournment

- a. Confirm next meeting.
- b. Close in prayer.

From the **FIELD**

KEITH POLK | A MENTOR'S STORY



Keith Polk, one of the first *Fathers in the Field* Mentor Fathers, recalls the moment when he knew he had made a heart connection with his Field Buddy, Taylor. "We were coming home from turkey hunting. I dropped him off and he turned and waved at me. I was likely to explode with excitement! Little things like that are important," exclaims Keith, who, having mentored Taylor for numerous years, has learned to rejoice in the small victories of life with a fatherless boy.

The wound of abandonment runs deep and mentoring a boy who bears it can be challenging. But as Keith concludes, the reward is far greater. "It's worth it because it's what God called me to do. And I get to see Taylor grow. One day, I believe I will see more than a wave when he turns around and walks away. But whether I do or not, I am obedient to the Lord. And, I have grown to love Taylor like a son. I mentor him now because I love him. I want to see him grow like I want to see my own son grow."

About

Fathers in the Field



Based in Lander, Wyoming and created by a man who was deserted by his own father at a young age and keenly felt that loss his entire life. Upon accepting Christ as his Savior in 2002 and being reconciled to his Heavenly Father, John Smithbaker started a journey of understanding, acceptance and, most importantly, extending and asking forgiveness. In 2005, John was inspired to create a way to seek and help others suffering the pain of a father's abandonment, and *Fathers in the Field*—a natural outgrowth of his faith and his love for the outdoors—was born.

DEFEND THE CAUSE OF THE FATHERLESS

The cause of the fatherless strikes at the very center of God's heart and He has promised great rewards for those who defend the cause of the fatherless. Consequently, some of His harshest judgments are reserved for those who abuse or take advantage of the fatherless, and on those who sit idly by watching the abuse take place.

HOW DO I KNOW IF I CAN DO THIS?

If you are a man, who loves the outdoors; who has a passion for following Christ; believes that God has the power to use you to make a difference and can commit to a few hours a week to make a difference in a young boy's life, then this program is for you.

HOW DO I GET STARTED?

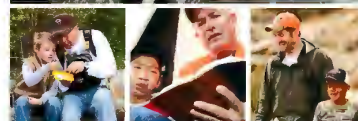
To discover more about *Fathers in the Field* or to get started, contact your Church Champion or go to www.fathersinthe field.com. If you would prefer to have the Church Champion contact you, please fill in your information below and give this brochure to an usher, pastor, elder or place it in the offering.

Name _____
 Email _____
 Phone _____

SPECIAL NOTE FOR SINGLE DADS:

Even if you only see your son a couple of times a month, you can engage with him in a relationship with Christ. *Fathers in the Field* offers a Deuteronomy 6 program for fathers and sons.

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OUTDOORSMEN

MAKE A DIFFERENCE IN A BOY'S LIFE

GIVE THEM THE OPPORTUNITY TO BE MENTORED BY A GODLY MAN THROUGH

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WWW.FATHERSINTHEFIELD.COM

How the **Journey** works

FATHERS IN THE FIELD® WORKS TO ACHIEVE 3 IMPORTANT GOALS

FAITH

Share and demonstrate to boys that they have a Father in heaven who created, loves and cares for them, and will never forsake them.

Joshua 1:5



FATHERHOOD

Demonstrate fatherly love and commitment, to repair broken spirits and prepare the foundation for future fatherhood.

Deuteronomy 6:6-9

FORGIVENESS

Share the need for boys to forgive the failings of their earthly fathers, as our Heavenly Father forgives His children in Christ.

Mark 11:25



Combining

Faith, Fatherhood, and Forgiveness with the kind of blood-pumping, outdoor Fun that no videogame can match, *Fathers in the Field* works through local churches across America.

Avid outdoorsmen in Christian congregations are empowered and equipped to reach out to fatherless boys in their communities and introduce them to the Father who will never leave or forsake them—God Himself.

Journey Step **Commitments**

Mentor fathers and boys meet four times a month, using the tools of the ministry, to gain insight and understanding, serve others, worship, and plan a special end of year celebration outdoor activity.

JOURNEY TALKS™

A monthly hands-on activity, progressively preparing for their special year-end "Adventure Passage" event, while incorporating a Life-Journey curriculum that guides boys into authentic Christian manhood. The Mentor Fathers share their love for the Heavenly Father in their comfort zone... God's Creation.

CHURCH FAMILY

The Mentor Father commits to pick-up and bring his Field Buddy to Sunday school and Church two out of the four Sundays. Here the boys foster their church family relationships that provide caring, faith-nurturing affirmation and instruction of the Heavenly Father's wisdom and love.

COMMUNITY SERVICE

Here the boy develops a serving attitude and learns that he has value, working each month serving and giving back through ministry activities by helping people in need such as widows and the elderly.

ANNUAL "ADVENTURE PASSAGE" EVENT

Boys and Mentor Fathers apply their new knowledge and skills in their own special, multi-day outdoor journey that celebrates their time together and their rite of passage toward authentic manhood.

- > Mentor Fathers commit to about 5 hours per month.
- > Mentor Fathers and Field Buddies meet (4) times a month (two of which are Sunday school and Church) and using these tools, gain insight and understanding, serve others, worship, and plan a special outdoor activity so they have a year-end "rite of passage" adventure celebration to prepare and look forward to.



We are confident that through a faithful commitment to a fatherless boy, his future will be much brighter and that godly outdoorsmen will have the distinct privilege of introducing him to the Heavenly Father and to His Son, Jesus Christ.

From the **FIELD**

DAPHNE STEED A MOTHER'S STORY



Daphne Steed, was one of the first single moms to enroll her son, Taylor, in *Fathers in the Field*. She did so after realizing that she could not heal her son's wound of abandonment. "I tried to make it up to Taylor. But, the Lord finally let me see that's not something I can do. A mother is a mother. She can't be a father. I can't make it up to Taylor. But God can. He can heal and restore Taylor's heart. I believe He is doing that through Keith Polk, who loves Taylor like his own son. Keith is teaching Taylor how to be a godly man, walking beside him and showing him that there are loving dads. Taylor is seeing how God can restore your life and your family. It has made all the difference in the world in my son's life. Taylor's biological dad was abandoned by his own father and he repeated the cycle. I think the cycle of abandonment will end with Taylor, whose fatherly model is now Keith."

~ Daphne Steed • Brandon, MS

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Frequently asked

Questions

HOW MUCH DOES THE PROGRAM COST?

There is no cost to you - only your commitment. Costs are covered by this inspirational outreach ministry, funded by charitable sponsors and participating churches.

WHAT IF MY SON DOES NOT HAVE OUTDOOR GEAR FOR CAMPING, FISHING OR HUNTING?

Journey Gifts are provided as part of the *Fathers in the Field* ministry each month as your son "completes" his Journey Talk lesson. These gifts are designed to help equip your son for the outdoor adventure that will occur at the completion of his year long journey. The Mentor Father will help with finding equipment and supplies for your son if they don't own or can't borrow.

WHO QUALIFIES FOR THE PROGRAM?

Boys aged 7 to 17, who urgently need male role models. They do not have a father or male mentor in their life. We do require a three-year commitment (one year at a time) from participants, to provide continuity and adequate time to address the fatherless wound in his soul.

HOW DO I GET STARTED?

To discover more about how *Fathers in the Field* can help or to get started contact your Church Champion or go to www.fathersinthefield.com.

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Name _____

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SINGLE MOMS

DO YOU HAVE BOYS AGES 7-17?

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The only way to heal the wound of abandonment is through the radical, counter-cultural truth of **FORGIVENESS**



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OBJECTIVE

To "heal" the deep, anger filled soul wound that an abandoned boy suffers from and carries with him; thereby stopping the cycle of destruction and abandonment.

THE NEED

50% of this of this country's children - over 25 million kids under 18 - are growing up in homes without their fathers. They live in every community and within reach of every Church.

Given this knowledge, our Heavenly Father will not tolerate inaction. We are called to help the fatherless, and now we can. And, we must.

THANK YOU

It all starts with an intentional commitment into the life of a fatherless boy by a godly man.



Children from **Fatherless** homes are

- A greater threat to society
 - > 72% of adolescent murders are committed by fatherless children
 - > 60% of rapists come from fatherless homes
 - > 85% of state prison inmates come from fatherless homes
 - > 70% of juveniles in reform institutions are fatherless
- 30% more likely to abuse drugs and/or alcohol
- Twice as likely to drop out of school
- 11 times more likely to exhibit violent behavior at school
- Dramatically more likely to commit suicide
- More likely to engage in early sexual activity

The Need

Some 13 million boys are growing up fatherless in America—the majority of them carrying deep, damaging wounds of abandonment that threaten them and society.

THE RESPONSE

When a father abandons his child...

A boy naturally says, "I'll never forgive you!"

Society says, "Forget about him! You don't need a Dad!"

God says, "Forgive him, so that your Father in heaven may forgive you of your sins." (Mark 11:25)

The only way to heal the wound of abandonment is through the radical, counter-cultural truth of **FORGIVENESS**



When a boy realizes that he has a Father in Heaven who loves and forgives him, he is empowered to forgive his earthly father and break free from the torment of abandonment.

Fathers in the Field is a 501c3 charitable organization



Please contact me about joining our church's *Fathers in the Field* effort.

Name: _____ Phone: _____ Email: _____

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≡ Finding Single Mothers - Proven Process ≡



Introduction and Background

An important part of the success of this ministry is finding single mothers.

It is important to know that single mothers are not likely to be in your church or any other church. They are the largest un-churched demographic group in America. Sadly, 85 to 90% of single mothers in your community will never set foot in your church for reasons such as:

- She does not feel she fits in with the families around her.
- She struggles to work and provide for her broken family. Sunday might be the only day off she has to be with her boy.
- Single mothers, the widows of our time, are in distress.

Single mothers are desperately looking for help and answers to the problems her boy faces. He is wrestling with unguided masculinity and the anger of abandonment by his father.

It is our command by God to mount a Rescue Mission

The ministry equips your local church on a search and rescue mission to bring the hope and light of Jesus to her, her boy, and her broken family. Intentionally and diligently reaching out to find single mothers and rescuing her boy is part of breaking the cycle of generational fatherlessness by allowing the light of the gospel to shine into their broken home.

How you can find the Single Mothers

Single mothers do not frequent the small groups and bible studies of our churches. We must diligently go beyond the walls of the church and seek them out with the fervor we would do if our own son was kidnapped or lost and it was up to us to find him!! We would stop at nothing...we would ask everyone we come into contact with, we would mount a strategic mission to find them, and not stop until we did. This is the spirit and attitude that we must adopt to be successful. We have learned that if a Church Champion team employs these strategies listed below EVERY WEEK, then they will be successful. Being faithful and consistent in applying these strategies WILL result in finding plenty of single mothers with boys who need the mentoring of your godly Mentor Fathers who are so eager to serve.

The profile of the single mother who we are called to help is the one who cares deeply about her son and is holding on by a thread trying to keep all things together. Do the ministry that God has put on your heart and do it with all your might. We can't help every fatherless boy – so look diligently for those that we can help...there are plenty of them out there.

1) PRAY: nothing substitutes seeking the Father for wisdom and moving in the hearts of single mothers to seek this ministry for their boys.

2) CANVAS YOUR CHURCH: PULPIT CALL FOR SINGLE MOTHERS: The #1 issue to finding Single Moms... is a complete intentional commitment by the Senior Pastor leading from the pulpit, leading his congregation, in making this Biblical commandment the very fabric of their church, and not treat as a side parachurch ministry.

The #1 way to find these boys is for the Pastor to share the need from the pulpit and involve the congregation in looking for single moms and fatherless boys. They work with them, their kids go to school with them, school administrators know them, they are neighbors with them, and play sports with them...

Example of what could be said from the pulpit:

- a. Over the past weeks/months you know (as a congregation) about the *Fathers in the Field* ministry we are starting here. *“If you are a single mother, and there is zero involvement of a man in the life of your son (age 7-17) then we have a powerful ministry to help you and your son. Please take the time today to visit our information area to learn more about this ministry our church started for you and your son.”*
- b. However, an even more important message is: *“We need your help. We have this powerful ministry to single mothers in our community, but we cannot reach them without your help. We need YOU to help us reach any single mothers in your sphere of influence. Please talk to teachers, school counselors, coaches, scout leaders, neighbors to ask them ‘who are the single moms you know and can you connect them to us?’ If you know a single mom or someone who would know a single mom - stop at the desk in back and pick up some of the special Single Mother Brochures.”*
- c. For this pulpit call, Church Champions and Mentor Fathers need to be present in their Fathers in the Field t-shirts and hats and be available to give information (brochures) and get contact information to anyone who comes up.

3) CANVAS YOUR COMMUNITY: Challenge professionals (i.e. teachers etc.) to help, go visit local schools and leadership, visit and post flyers at Boys & Girls Clubs/YMCAs/Goodwills/ARCs/ food banks or similar type organizations where single mothers visit, put up “Dear Single Mom” flyers all over town (i.e. beauty salons, gas stations, etc.), go knock on doors in community complexes etc... neighbors will usually know of single mothers in their immediate community.

- a. As an effective Lead Church Champion, it is best to **designate a Church Champion or two (a female CC is best) who is responsible for finding boys. Instill in them the critical importance of this mission.** TAKE ACTION and connect with:
 - i. Crisis Pregnancy Centers
 - ii. Food Banks – they know the single mothers with boys
 - iii. YMCA, Girls and Boy’s Clubs
 - iv. Clothing Banks
 - v. Local public swimming pools (single mothers often use these as inexpensive baby sitting during the summer months)
 - vi. Local Faith-Based schools that will be receptive to your faith-based approach. (see if you can meet with their counselors to inform them of the ministry at your church and the critical need for it)
 - vii. Local Ministries that are designed to help single mothers such as automobile repair, home repair, educational ministries helping them get jobs, and job placement centers
 - viii. Contact local police and fire stations (they know single mothers in the community)
 - ix. Get in contact with your local Health and Human Services Offices and ask about single mothers with boys that you may help.

4) ADVERTISE: GET THE WORD OUT IN THE COMMUNITY THAT YOU ARE A CHURCH WHO CARES ABOUT SINGLE MOTHERS

- a. Advertise in the local newspaper (there is a prototype in the CC Handbook). Ask the local paper to publish a “Dear Single Mom” ad for your church at little or no cost as a service to the community
- b. Contact a local radio station to see if they would sponsor one of our premade 30 second radio spots on our FitF website.
- c. Put up a FitF poster that can be hung in laundromats, Goodwill, and other secondhand resale stores where single mothers may shop. You could use the premade newspaper advertisement in the CC Handbook, revise it for your church, then blow it up to poster size.
- d. Put single mother trifolds in Laundromats, Goodwills, YMCAs, Boys Clubs, etc.
- e. FitF can create a digital social media ad for you at no cost to post on community social media pages to get people to talking about this ministry and help locate boys. (please ask your missionary)
- f. Use the internet to find low income/government assisted housing and ask permission to put up your posters or flyers about the ministry with your church’s information.
- g. Go knock on doors at this subsidized housing complex. You would be amazed on how well it works. Ideas on what you might say:
 - i. “My name is _____ and I am a Church Champion at _____ (local church). We are looking for single mothers who we can help. Are you one, or do you know one?”
Be prepared to write down any leads on single mothers they may know.
 - ii. If the conversation continues, then you could say: “We have a powerful mentoring ministry where the godly men in our church come alongside your boy and help him know what it means to be a man and take him on outdoor activities that his father might take him on if he were here.” If she is a single mom, then hand her the trifold and go through it. Stress that the ministry is free.

5) BE A CHURCH THAT PUTS ON EVENTS TO ATTRACT SINGLE MOTHERS AND LET THE COMMUNITY KNOW!

- a. Set up a food drive at your church for your congregants to donate food for a month to stock up. Then promote it to the community via radio, and print, Facebook and Instagram, etc.

“On this day xx-xx-xx, our Church (name) will be providing free food to single mothers in need.”

Make sure the promotion is targeted for single mothers to selectively get the audience you want. **Have the folks serving in *Fathers in the Field* wear their shirts and hats and put a SM Trifold in each bag. This way the single mothers will have an introduction to your church and your ministry as one which cares about them.**

- b. Do a clothing drive for back to school and winter coats. Where the congregation donates to the church (instead of Goodwill) and then promote it to the community that the donations are specifically for single mothers with children under 18 to help them get ready for school for no charge. In a town of 30,000 population, one church did this and got 500 single moms to this event! It was powerful and very helpful to them.

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- c. Do a back-to-school backpack donation program during which each family in the congregation buys a backpack and uses the purchasing list (obtained from the schools) to fill that backpack with school supplies for the kids. Be sure to contact local elementary, middle and high schools for their supply lists (many times these are on the school websites). It is a powerful thing to give a kid in poverty a new backpack he can bring to school filled with supplies, just like all the rest of the kids.

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- d. A “Mother’s Day Out” program is a great way to reach single mothers. A portion of the attendees will appreciate the ‘free babysitting’. If you don’t have these programs, you may look into starting them.

6) REFERRALS FROM EXISTING SINGLE MOTHERS:

A critically underused resource are referrals from the single mothers who are already being blessed by your ministry. Single mothers KNOW other single mothers. Give them the vision of helping you spread the word by being an advocate for this ministry and have them share how it has positively impacted their son. The *Fathers in the Field* website has lots of single mom testimonial videos that are powerful in communicating the impact of the ministry. Use them.

As we all know referrals are the most effective way to spread the word, but you have to ask and inspire the single mother to be part of the ministry.

7) BE PERSISTENT, LEAD THE WAY, AND HOLD YOUR TEAM ACCOUNTABLE FOR DILLIGENTLY SEEKING THESE SINGLE MOTHERS:

These women are in your community, desperately hoping someone will notice their plight and come to their aid. It only requires that we diligently search as if we are looking for our own lost child.

Some may say, “We have tried and tried and cannot find these fatherless boys....so we are giving up.” Why give up? The devil makes it hard. He does not want us to rescue these boys. The call to Defend the Fatherless and Widow does not qualify the command by “only” if is easy and “only” if it’s does not take too long. Who cares what time frame it takes to find fatherless boys? If your son was lost, I would hope and pray that rescuers would not search only once, twice, or three times and then give up.

As a Lead Church Champion, it is up to you to lead the way, set up a designated and inspired team, and then hold your team accountable that these strategies are being faithfully and diligently pursued. We are in a battle for these boys and our enemy has a big head start and advantage. We must act like guerrilla soldiers going behind the enemy line to rescue these precious boys.

LET’S GO AND GLORIFY GOD BY SERVING THE WIDOWS AND ORPHANS OF TODAY! BE PERSISTENT TO FIND AND RESCUE THESE BOYS !

Trifold Brochure- Single Mom (located on FitF website)